



b. ann masterson
DESIGNING EXPERIENCES

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mission statement

as an experience driven designer, I find joy in creating intuitive, meaningful interactions in both digital and physical spaces

education

Bachelor of Fine Arts in Communication Design, May 2016
Metropolitan State University of Denver, Denver, CO

capabilities

proven ability to balance multiple projects, well-developed communication skills, excellent team participation and interaction, strong solo work, cultivated problem-solving skills, ability to learn quickly, extensive experience building client relationships and dealing directly with customers

software skills

high proficiency: Adobe Illustrator, InDesign, Photoshop, InVision
proficient: AfterEffects, Adobe Edge Animate, Dreamweaver, SketchUp

work experience

design intern, 2015, Monigle Associates

concept work, logo ideation, wireframing and designing interactive systems, design refinement and finalization, and interaction with design, digital, environmental, and strategy teams

tutor, 2012-2013, Student Learning Center, Rocky Mountain College of Art and Design (RMCAD)

school-employed tutor for academic and design classes

hairstylist, 2008-2011, Regis Salons

client retention, customer service, retail, cashier, key-holder

design involvement

member of American Institute of Graphic Arts (AIGA)

member of AIGA Future Leaders of Design (FLoD)

participated in ABA Form: Typography and Sound workshop, 2015

finalist for Film on the Rocks t-shirt design contest, 2013

interests

interactive design, typography, brand development, illustration, web and poster design, photography, culinary experimentation, both developing and consuming narratives, recreational learning, incorporating humor in daily life

portfolio and references available upon request